

New to the Festival in celebration of the 25th Scarecrow Festival held Oct. 8-10

Yay! St. CHARLES is the “theme” for a new First Street Plaza event held during Scarecrow.

In the 1st Street Plaza, the St. Charles Chamber of Commerce, Downtown Partnership and Visitors Bureau are joining forces to coordinate Yay! ST CHARLES. Designed to promote the three distinct missions of the three organizations that share a goal of maintaining and enhancing a vibrant local economy, Yay! ST CHARLES will feature: an Information Booth, a Norris Cultural Arts Center booth promoting its series of events commemorating the 150th Anniversary of the Civil War; a Noble Fool/Fox Valley Repertory booth with information about its July 2011 Theater Festival , Steel Beam Theater’s booth will celebrate their 10 Year Anniversary and forthcoming season information; and a shared booth dedicated to supporting St. Charles’ Lazarus House and Tri City Health Partnership.

New events also include: The Fine Line Creative Art Center Fall Sale @ Kettley Realty, Hovercraft demonstrations on the Fox River, Chevy Family Experience, the Northern Illinois Lego Train Display, Pet Pageant and Canine Corner on 1st Street and more!

For festival events call the Visitors Bureau at 630-377-6161 or visit www.scarecrowfest.com